

# Bo Cheng (Dimo) Chen

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## PROFESSIONAL EXPERIENCE

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### ViewSonic International Corporation

#### *Product Manager*

Dec, 2018 - Present

- Premium M series & 4K projectors from concept to production. Responsible for every detail from ID design (CMF) to mock-up, progressing to HW and SW development (EVT, DVT, PVT), and finally achieving mass production. Tasks include safety certifications (EMI/ESD), packaging design, manuals, logistics, cost control, image and audio performance, market research, feature definition and more.
- As the first product of a startup brand (NOMVDIC), it achieved numerous breakthroughs and innovations, from the UI to the completely different structural design compared to traditional projectors, presenting many challenges. The development of a unique CMF posed significant difficulties. In terms of functionality, it should have become the world's first Alexa built-in certified projector.
- Responsible for overseeing ViewSonic's company-wide Amazon Alexa certifications & Bluetooth certification, and serving as the main point of contact for iF Design Award & Good Design applications.
- Propose an App (designing both functionality and UI) to enhance the existing product's UX and establish a project for its development. Design an ID idea which was proposed to ViewSonic COO.

### Pegatron Corporation

#### *Project Management Engineer*

Oct, 2015 - Oct, 2018

- In charge of ODM projects for HP. (MP over 6 Millions computers, including AIO and desktop.)
- Experienced factory transition, rebuilt the production line from scratch (including SMT and assembly). Implemented material validation plans for various SKUs and carried out various semi-finished product assembly validation and transportation plans, as well as cost-saving initiatives.
- Communicated with customers, vendors, RDs, and factories from RFQ to production. Plan the schedule for the project, development status, NPI, and production. Solve the tech and non-tech issues.

#### *Intern*

Oct, 2009 - Sep, 2015

- *Web Developer*, PARTNER E-COMMERCE CO.
- *SA Assistant & Tester*, Stark Technology Inc. Da'an Dist.
- *HP Campus Ambassador & HP Promoter*, HewlettPackard(HP) Co. Taiwan

## ACHIEVEMENTS

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- ViewSonic's 1st RGB laser projector
- ViewSonic's 1st projector which has the Work with Alexa certificate
- ViewSonic's 1st projector with Bluetooth certificate officially (Android based OS smart projector)
- ViewSonic's 1st speaker projector (1st with Built-in Alexa certificate project, 1st crowdfunding product)
- World's 1st Design for Xbox lamp projector
- World's 1st lowest input lag and highest refresh rate projector

## EDUCATION

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### *Master of Engineering, Computer Science and Information Engineering*

2013 - 2015

Tamkang University, Taiwan

### *Bachelor of Engineering, Computer Science and Information Engineering*

2009 - 2013

Tamkang University, Taiwan

## SKILLS & CERTIFICATIONS

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- Product development
- Feature definition & market positioning
- Independent business travel
- Google UX Design Professional Certificate
- Advanced Programming Expert HP Campus Ambassadors
- Android Smart Handheld Devices



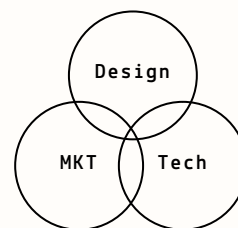
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## Not only a Product Manager..

- I am a designer and also a developer.
- With 15+ years of professional knowledge in the consumer electronics market.
- 8+ years of experience in project/product management (& solo business travel).
- Product Manager for the first product of a startup brand, featuring astonishing innovative design.



## Expertise

Product develop, Software develop, Communication skill  
**Mastery**

ID, UI/UX (Google Certificate), Market history & information  
**Advanced**

Safety, Compliance, Thermal, EE, ME, EMI, Acoustics, Color tech.  
**Proficient**

## Education

**Computer Science and Information Engineering**  
**Master of Engineering**

Tamkang University, Taiwan  
2013-2015

**Computer Science and Information Engineering**  
**Bachelor of Engineering**

Tamkang University, Taiwan  
2009-2013

## References

**Peter Yang / ViewSonic**

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**Leo Chang / HP**

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+886 928978925  
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## Experience

Dec '18 - Present

Full-time

**Product Design & Manager**

*ViewSonic International*

- Premium M series (Android based OS smart projector) & 4K UHD projectors from concept to production. (World's 1st projector brand designed for XBOX.)
- The first product (crowdfunding) for new brand, NOMVDIC.
- Amazon Alexa certifications & Bluetooth certification. iF Design Award & Good Design application since 2020.
- Design an app from UI to functions originally for UX. Design an ID idea which was proposed to ViewSonic COO.

Oct '15 - Oct '18

Full-time

**Project Management Engineer**

*Pegatron Corp.*

- In charge of ODM projects for HP. (MP over 6 Millions computers, including AIO and desktop.)
- Communicated with customers, vendors, RDs, and factories from RFQ to production. Plan the schedule for the project, development status, NPI, and production. Solve the tech and non-tech issues.

Oct '09 - Sep '15

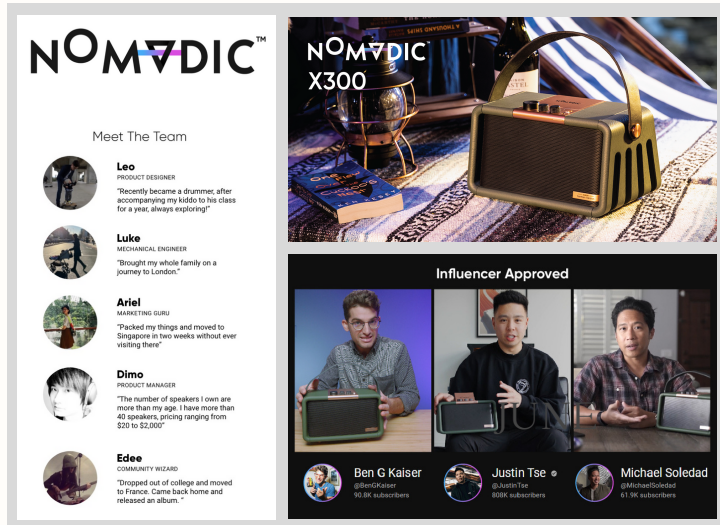
Part-time

**Intern**

- WEB DEVELOPER, PARTNER E-COMMERCE CO.
- SA ASSISTANT & TESTER, Stark Technology Inc. Da'an Dist.
- HP CAMPUS AMBASSADOR & HP PROMOTER, HewlettPackard(HP) Co. Taiwan

# Work Experience Timeline

IT'S WORK AND IT'S ALSO LIFE. LIVING WITH PASSION AND INSPIRED BY LIFE.



2021-Present

## NOMVDIC Corporation

- As a new brand's first projector, X300 has faced many challenges, including a brand new UI design, remote control, boot animation, packaging design, user manual, and printed usage guide. The new company and team also need to re-plan internal system operations.
- The ID design and functionality of the X300 can be said to have subverted traditional projectors, and the exterior design also faced huge difficulties and breakthroughs, such as leather texture, metal material selection, and spray painting process. For the first time, the X300 is marketed and sold through the Indiegogo crowdfunding platform.

## Design Works

2019-Present

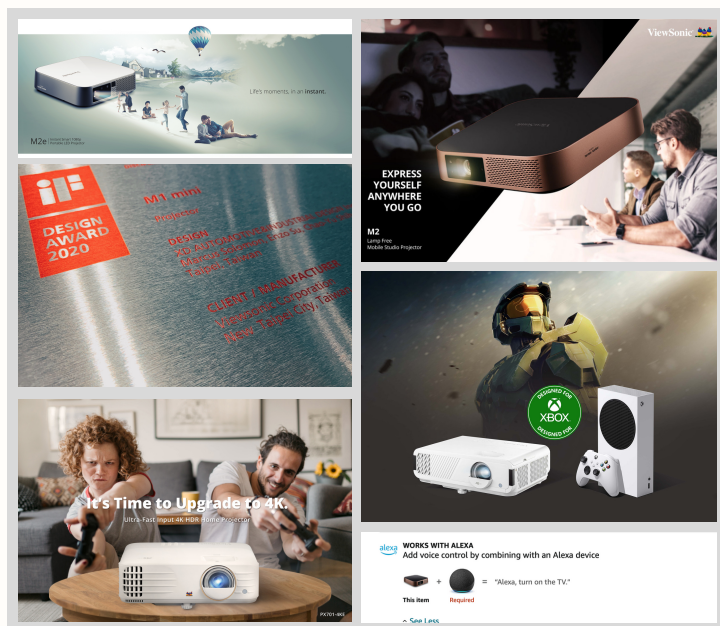
- As an UI/UX designer, I proposed a remote control app and wrote the SRD and Wire flow. Then, contracted an outsourced company and launched the app to store.
- As an ID designer, I proposed a new concept projector design and created prototype and rendered 3D effect images and scenario photos. I also presented various creative design proposals, one of which was reported to the ViewSonic COO. Many of the proposed ideas were also implemented in mass production, such as the X1000-4K external subwoofer and the X11-4K Joy sticker operation.



2018-Present

## ViewSonic International

- Upon entering this position, it was during the transition from traditional lamp-based DLP projectors to LED technology. I was responsible for the M2 series (M2, M2e, M2W, M10) from the conceptual design stage and managed the first-time collaboration with developers and OEM factories to successfully mass-produce the products.
- I introduced the world's first 4K home bulb projector with the lowest input lag, which was produced on schedule and helped CN achieve its highest ever shipment ranking.
- In addition to working with the main developers, I also collaborated with many third-party manufacturers, including Harman Kardon, Amazon, and Microsoft XBOX.
- I served as the main contact for various design awards, such as the iF Design Award and Good Design Award. I also worked with the certifications for Alexa and Alexa built-in.



## Pegatron Corp.

Since 2015

- In addition to communication, I ensured timely progress in each stage, including tracking material conditions, coordinating production capacity and testing resources, handling vendor payment requests, logistics and shipping, and material allocation for various units.

